

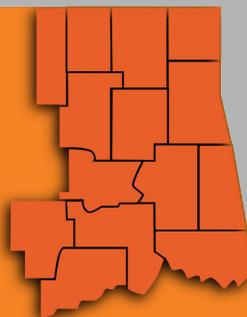


2016-2017 ANNUAL REPORT

NORA Counties

- | | |
|------------|----------|
| Washington | Cherokee |
| Nowata | Adair |
| Craig | Sequoyah |
| Ottawa | McIntosh |
| Delaware | Muskogee |
| Mayes | Okmulgee |
| Rogers | Wagoner |

604,919
PEOPLE LIVE IN NE OK
276,985
EMPLOYEES
11,897
EMPLOYERS



The Northeast Oklahoma Regional Alliance (NORA) is a 501 C3 corporation dedicated to the growth, prosperity, and vitality of Northeast Oklahoma and its communities, by promoting regionalism throughout the area; leveraging regional resources; recognizing common issues and identifying collaborative solutions; expanding regional networks; and communicating our regional story.

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COLLABORATION



More than 1000 people participated in NORA events: The Regional Summit, Legislative Reception, the Education Summit, Membership meetings and roundtable discussions. NORA creates a platform for sharing resources and developing collaborative solutions.

FACILITATION



NORA starts the conversation! NORA provided training opportunities for agriculture producers and planning guidance as the SET Crossing Borders endeavor strives to advance 4 counties in the NORA region.

LEADERSHIP DEVELOPMENT



NORA lauched first ever Leadership Academy with **25 participates** and more than **50 volunteers**. Class members inventoried NE OK assets and initiated a **MENTORSHIP** program that promises to engage school districts and young men by providing character education though hands-on curriculum.

JOIN US



You are the missing piece. Join **NORA** to engage, collaborate, facilitate, advocate and lead as we strive to create a better NE OK.

ADVOCACY



2017 marked the first NORA **LEGISLATIVE RECEPTION** and Leadership Academy Day at the Capitol. Leaders developed a legislative statement provided to members and stakeholders a voice at the OK state capitol. The event featured speakers Governor Mary Fallin, Lt. Governor Todd Lamb, Cherokee Nation Secretary of State Chuck Hoskin Jr., NORA Executive Director Darla Heller, and Claremore Deputy City Manager Jeri Koehler.

WORKFORCE DEVELOPMENT



NORA created an full-scale workforce development, sector strategy driven workforce initiative for NE OK. 12 roundtables were held, **200 EMPLOYERS** engaged, **400 JOB SEEKERS** surveyed, and education programs inventoried to ensure greater alignment and growth in manufacturing, healthcare, and hospitality.

ENGAGEMENT



80 investors/members stakeholders
A new **WEBSITE** lauched for greater connection to members to communicate the northeast Oklahoma story.
www.neokregion.org